

CONTRACT

WAVE-TV
725 South Floyd Street
Please use this for correspondence only
Louisville, KY 40203
(502) 585-2201

wave3.com

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

<u>Contract / Revision</u> 834189 /		<u>Alt Order #</u> 06365625
<u>Product</u> CROSSROADS GPS		
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Estimate #</u> 1099	
<u>Advertiser</u> ISS/Crossroad Grassroot		<u>Original Date / Revision</u> 10/09/12 / 10/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WAVE	<u>Account Executive</u> meghan mcgarr	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WAVE	10/26/12	10/26/12	Today Show 3	10-11am	Today Show 3	10-1	:30		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$150.00			
N 2	WAVE	10/26/12	10/26/12	Friday Hour 3	Dateline Fri	10-11p		:30		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$750.00			
N 3	WAVE	10/26/12	10/26/12	Late News M-F	11-1136p			:30		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$450.00			
N 4	WAVE	10/26/12	10/26/12	Tonight Show	1135pm-1237xm			:30		NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$170.00			
N 5	WAVE	10/26/12	10/26/12	WAVE 3 Listens	12pm	12-1pm		:30		NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$90.00			
N 6	WAVE	10/26/12	10/26/12	WAVE Sunrise I	(5-5:30am)	5-5:30am		:30		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$100.00			
N 7	WAVE	10/26/12	10/26/12	WAVE 3 News	5-530pm	5-530pm		:30		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$450.00			
N 8	WAVE	10/26/12	10/26/12	WAVE Sunrise II	(5:30-6am)	530-6am		:30		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$175.00			
N 9	WAVE	10/26/12	10/26/12	WAVE 3 News	530-6pm	530-6pm		:30		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$500.00			
N 10	WAVE	10/26/12	10/26/12	WAVE 3 News	6-630pm	6-6:30pm		:30		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$600.00			
N 11	WAVE	10/26/12	10/26/12	WAVE Sunrsie III	6-7am	6-7am		:30		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 834189 /		<u>Alt Order #</u> 06365625
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 1099
<u>Advertiser</u> ISS/Crossroad Grassroot		<u>Original Date / Revision</u> 10/09/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	----1--				1	\$350.00			
N 12	WAVE	10/26/12	10/26/12	NBC Nightly News	NBC Nightly News		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	----1--				1	\$1,000.00			
N 13	WAVE	10/26/12	10/26/12	WAVE 3 @ 7 PM	M-F 6:58-7:27 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	----1--				1	\$600.00			
N 14	WAVE	10/26/12	10/26/12	NBC Today Show	7-9am		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	----1--				1	\$425.00			
N 15	WAVE	10/26/12	10/26/12	WAVE 3 News 730-8pm (M-FM-F 7:30-8:00 PM			:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	----1--				1	\$475.00			
N 16	WAVE	10/26/12	10/26/12	NBC Today Show II 9-10AM	9-10am		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	----1--				1	\$240.00			
N 17	WAVE	10/29/12	10/29/12	Today Show 3 10-11am	Today Show 3 10-1		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	1-----				1	\$150.00			
N 18	WAVE	10/29/12	10/29/12	Late News M-F	11-1136p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	1-----				1	\$450.00			
N 19	WAVE	10/29/12	10/29/12	Tonight Show	1135pm-1237xm		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	1-----				1	\$170.00			
N 20	WAVE	10/29/12	10/29/12	WAVE 3 Listens 12pm	12-1pm		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	1-----				1	\$90.00			
N 21	WAVE	10/29/12	10/29/12	WAVE Sunrise I (5-5:30am)	5-5:30am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	1-----				1	\$100.00			
N 22	WAVE	10/29/12	10/29/12	WAVE 3 News 5-530pm	5-530pm		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	1-----				1	\$450.00			
N 23	WAVE	10/29/12	10/29/12	WAVE Sunrise II (5:30-6am)	530-6am		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	1-----				1	\$175.00			
N 24	WAVE	10/29/12	10/29/12	WAVE 3 News 530-6pm	530-6pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	1-----				1	\$500.00			
N 25	WAVE	10/29/12	10/29/12	WAVE 3 News 6-630pm	6-6:30pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	1-----				1	\$600.00			
N 26	WAVE	10/29/12	10/29/12	WAVE Sunrsie III 6-7am	6-7am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	1-----				1	\$350.00			
N 27	WAVE	10/29/12	10/29/12	NBC Nightly News	NBC Nightly News		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	1-----				1	\$1,000.00			

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<u>Advertiser</u> ISS/Crossroad Grassroot		<u>Estimate #</u> 1099
<u>Original Date / Revision</u> 10/09/12 / 10/10/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	WAVE	10/29/12	10/29/12	WAVE 3 @ 7 PM	M-F 6:58-7:27 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$600.00			
N 29	WAVE	10/29/12	10/29/12	NBC Today Show	7-9am		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$425.00			
N 30	WAVE	10/29/12	10/29/12	WAVE 3 News 730-8pm (M-FM-F 7:30-8:00 PM			:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$475.00			
N 31	WAVE	10/29/12	10/29/12	NBC Today Show II 9-10AM	9-10am		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$240.00			
N 32	WAVE	10/27/12	10/27/12	Late News M-Sat	11-1136pm		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$450.00			
N 33	WAVE	10/27/12	10/27/12	SEC FOOTBALL	F/SAT Various		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$400.00			
D 34	WAVE	10/27/12	10/27/12	Notre Dame Football	Notre Dame FB 33		:30			NM	0	\$0.00
N 35	WAVE	10/27/12	10/27/12	WAVE 3 News 6pm-Sat	6-630pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$400.00			
N 36	WAVE	10/27/12	10/27/12	NBC Saturday Today Show	7-9am		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$325.00			
D 37	WAVE	10/28/12	10/28/12	Late News Following NFL	Late News Followir		:30			NM	0	\$0.00
N 38	WAVE	10/28/12	10/28/12	WAVE 3 News 6pm-Sun	6-630pm		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$450.00			
N 39	WAVE	10/28/12	10/28/12	WAVE Sunday Sunrise 6a	6-7am		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$90.00			
N 40	WAVE	10/28/12	10/28/12	WAVE Sunday Sunrise 7a	7-8am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$150.00			
N 41	WAVE	10/28/12	10/28/12	NBC Sunday Today Show	8-9am		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$425.00			
N 42	WAVE	10/25/12	10/25/12	Today Show 3 10-11am	Today Show 3 10-1		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$150.00			
N 43	WAVE	10/25/12	10/25/12	Thursday Hour 3	Rock Center Thur		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$800.00			
N 44	WAVE	10/25/12	10/25/12	Late News M-F	11-1136p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$450.00			
N 45	WAVE	10/25/12	10/25/12	Tonight Show	1135pm-1237xm		:30			NM	1	\$170.00

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834189 /		06365625
<u>Contract Dates</u>		<u>Product</u>
10/23/12 - 10/29/12		CROSSROADS GPS
<u>Estimate #</u>		
		1099
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS/Crossroad Grassroot		10/09/12 / 10/10/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$170.00			
N 46	WAVE	10/25/12	10/25/12	WAVE 3 Listens 12pm	12-1pm		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$90.00			
N 47	WAVE	10/25/12	10/25/12	WAVE Sunrise I (5-5:30am)	5-5:30am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$100.00			
N 48	WAVE	10/25/12	10/25/12	WAVE 3 News 5-530pm	5-530pm		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$450.00			
N 49	WAVE	10/25/12	10/25/12	WAVE 3 News 530-6pm	530-6pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$500.00			
N 50	WAVE	10/25/12	10/25/12	WAVE 3 News 6-630pm	6-6:30pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$600.00			
N 51	WAVE	10/25/12	10/25/12	WAVE Sunrsie III 6-7am	6-7am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$350.00			
N 52	WAVE	10/25/12	10/25/12	WAVE 3 @ 7 PM	M-F 6:58-7:27 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$600.00			
N 53	WAVE	10/25/12	10/25/12	NBC Today Show	7-9am		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$425.00			
N 54	WAVE	10/25/12	10/25/12	WAVE 3 News 730-8pm (M-FM-F 7:30-8:00 PM)			:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$475.00			
N 55	WAVE	10/25/12	10/25/12	NBC Today Show II 9-10AM	9-10am		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$240.00			
N 56	WAVE	10/23/12	10/23/12	Today Show 3 10-11am	Today Show 3 10-1		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$150.00			
N 57	WAVE	10/23/12	10/23/12	Late News M-F	11-1136p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$450.00			
N 58	WAVE	10/23/12	10/23/12	Tonight Show	1135pm-1237xm		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$170.00			
N 59	WAVE	10/23/12	10/23/12	WAVE 3 Listens 12pm	12-1pm		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$90.00			
N 60	WAVE	10/23/12	10/23/12	WAVE Sunrise I (5-5:30am)	5-5:30am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$100.00			
N 61	WAVE	10/23/12	10/23/12	WAVE 3 News 5-530pm	5-530pm		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$450.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

**WAVE-TV****725 South Floyd Street****Please use this for correspondence only****Louisville, KY 40203****(502) 585-2201**

wave3.com

Contract / Revision	Alt Order #
834189 /	06365625

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	CROSSROADS GPS	1099

Advertiser	Original Date / Revision
ISS/Crossroad Grassroot	10/09/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals																											
											Spots	Amount																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th></th><th></th><th></th><th></th><th></th><th></th></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
N 62	WAVE	10/23/12	10/23/12	WAVE 3 News 530-6pm	530-6pm		:30			NM	1	\$500.00																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th></th><th></th><th></th><th></th><th></th><th></th></tr><tr><td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>-1-----</td><td>1</td><td>\$500.00</td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/22/12	10/28/12	-1-----	1	\$500.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/22/12	10/28/12	-1-----	1	\$500.00																																
N 63	WAVE	10/23/12	10/23/12	WAVE 3 News 6-630pm	6-6:30pm		:30			NM	1	\$600.00																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th></th><th></th><th></th><th></th><th></th><th></th></tr><tr><td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>-1-----</td><td>1</td><td>\$600.00</td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/22/12	10/28/12	-1-----	1	\$600.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/22/12	10/28/12	-1-----	1	\$600.00																																
N 64	WAVE	10/23/12	10/23/12	WAVE Sunrsie III 6-7am	6-7am		:30			NM	1	\$350.00																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th></th><th></th><th></th><th></th><th></th><th></th></tr><tr><td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>-1-----</td><td>1</td><td>\$350.00</td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/22/12	10/28/12	-1-----	1	\$350.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/22/12	10/28/12	-1-----	1	\$350.00																																
N 65	WAVE	10/23/12	10/23/12	NBC Nightly News	NBC Nightly News		:30			NM	1	\$1,000.00																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th></th><th></th><th></th><th></th><th></th><th></th></tr><tr><td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>-1-----</td><td>1</td><td>\$1,000.00</td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/22/12	10/28/12	-1-----	1	\$1,000.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/22/12	10/28/12	-1-----	1	\$1,000.00																																
N 66	WAVE	10/23/12	10/23/12	WAVE 3 @ 7 PM	M-F 6:58-7:27 PM		:30			NM	1	\$600.00																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th></th><th></th><th></th><th></th><th></th><th></th></tr><tr><td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>-1-----</td><td>1</td><td>\$600.00</td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/22/12	10/28/12	-1-----	1	\$600.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/22/12	10/28/12	-1-----	1	\$600.00																																
N 67	WAVE	10/23/12	10/23/12	NBC Today Show	7-9am		:30			NM	1	\$425.00																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th></th><th></th><th></th><th></th><th></th><th></th></tr><tr><td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>-1-----</td><td>1</td><td>\$425.00</td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/22/12	10/28/12	-1-----	1	\$425.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/22/12	10/28/12	-1-----	1	\$425.00																																
N 68	WAVE	10/23/12	10/23/12	WAVE 3 News 730-8pm (M-FM-F 7:30-8:00 PM			:30			NM	1	\$475.00																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th></th><th></th><th></th><th></th><th></th><th></th></tr><tr><td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>-1-----</td><td>1</td><td>\$475.00</td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/22/12	10/28/12	-1-----	1	\$475.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/22/12	10/28/12	-1-----	1	\$475.00																																
N 69	WAVE	10/23/12	10/23/12	NBC Today Show II 9-10AM	9-10am		:30			NM	1	\$240.00																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th></th><th></th><th></th><th></th><th></th><th></th></tr><tr><td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>-1-----</td><td>1</td><td>\$240.00</td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/22/12	10/28/12	-1-----	1	\$240.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/22/12	10/28/12	-1-----	1	\$240.00																																
N 70	WAVE	10/24/12	10/24/12	Today Show 3 10-11am	Today Show 3 10-1		:30			NM	1	\$150.00																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th></th><th></th><th></th><th></th><th></th><th></th></tr><tr><td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>--1----</td><td>1</td><td>\$150.00</td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/22/12	10/28/12	--1----	1	\$150.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/22/12	10/28/12	--1----	1	\$150.00																																
N 71	WAVE	10/24/12	10/24/12	Wednesday Hour 3	Chicago Fire Wed		:30			NM	1	\$725.00																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th></th><th></th><th></th><th></th><th></th><th></th></tr><tr><td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>--1----</td><td>1</td><td>\$725.00</td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/22/12	10/28/12	--1----	1	\$725.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/22/12	10/28/12	--1----	1	\$725.00																																
N 72	WAVE	10/24/12	10/24/12	Late News M-F	11-1136p		:30			NM	1	\$450.00																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th></th><th></th><th></th><th></th><th></th><th></th></tr><tr><td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>--1----</td><td>1</td><td>\$450.00</td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/22/12	10/28/12	--1----	1	\$450.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/22/12	10/28/12	--1----	1	\$450.00																																
N 73	WAVE	10/24/12	10/24/12	Tonight Show	1135pm-1237xm		:30			NM	1	\$170.00																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th></th><th></th><th></th><th></th><th></th><th></th></tr><tr><td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>--1----</td><td>1</td><td>\$170.00</td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/22/12	10/28/12	--1----	1	\$170.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/22/12	10/28/12	--1----	1	\$170.00																																
N 74	WAVE	10/24/12	10/24/12	WAVE 3 Listens 12pm	12-1pm		:30			NM	1	\$90.00																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th></th><th></th><th></th><th></th><th></th><th></th></tr><tr><td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>--1----</td><td>1</td><td>\$90.00</td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/22/12	10/28/12	--1----	1	\$90.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/22/12	10/28/12	--1----	1	\$90.00																																
N 75	WAVE	10/24/12	10/24/12	WAVE Sunrise I (5-5:30am)	5-5:30am		:30			NM	1	\$100.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/22/12	10/28/12	--1----	1	\$100.00																																
N 76	WAVE	10/24/12	10/24/12	WAVE 3 News 5-530pm	5-530pm		:30			NM	1	\$450.00																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th></th><th></th><th></th><th></th><th></th><th></th></tr><tr><td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>--1----</td><td>1</td><td>\$450.00</td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/22/12	10/28/12	--1----	1	\$450.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/22/12	10/28/12	--1----	1	\$450.00																																
N 77	WAVE	10/24/12	10/24/12	WAVE Sunrise II (5:30-6am)	530-6am		:30			NM	1	\$175.00																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th></th><th></th><th></th><th></th><th></th><th></th></tr><tr><td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>--1----</td><td>1</td><td>\$175.00</td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/22/12	10/28/12	--1----	1	\$175.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/22/12	10/28/12	--1----	1	\$175.00																																
N 78	WAVE	10/24/12	10/24/12	WAVE 3 News 530-6pm	530-6pm		:30			NM	1	\$500.00																										

(* Line Transactions: N = New, E = Edited, D = Deleted)

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**WAVE-TV****725 South Floyd Street****Please use this for correspondence only****Louisville, KY 40203****(502) 585-2201**

wave3.com

Contract / Revision	Alt Order #
834189 /	06365625

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	CROSSROADS GPS	1099

Advertiser	Original Date / Revision
ISS/Crossroad Grassroot	10/09/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$500.00			
N 79	WAVE	10/24/12	10/24/12	WAVE 3 News 6-630pm	6-6:30pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$600.00			
N 80	WAVE	10/24/12	10/24/12	WAVE 3 @ 7 PM	M-F 6:58-7:27 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$600.00			
N 81	WAVE	10/24/12	10/24/12	NBC Today Show	7-9am		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$425.00			
N 82	WAVE	10/24/12	10/24/12	WAVE 3 News 730-8pm (M-FM-F 7:30-8:00 PM			:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$475.00			
N 83	WAVE	10/24/12	10/24/12	NBC Today Show II 9-10AM	9-10am		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$240.00			
N 84	WAVE	10/24/12	10/24/12	Wednesday Hour 2	L&O SVU Wed 9-1		:30			NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$925.00			
N 85	WAVE	10/27/12	10/27/12	WAVE Saturday Sunrise 6am-7am			:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$125.00			
N 86	WAVE	10/26/12	10/26/12	Today Show 3 10-11am	Today Show 3 10-1		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$150.00			
N 87	WAVE	10/28/12	10/28/12	Late News Following NFL	Late News Followir		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$375.00			
Totals											85	\$32,715.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	70	\$26,940.00	\$22,899.00
10/29/12 - 10/29/12	15	\$5,775.00	\$4,908.75
Totals	85	\$32,715.00	\$27,807.75

Signature: _____ Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Stephanie Maroney
do hereby request station time concerning the following issue:

<div style="border: 1px solid black; padding: 5px;">Crossroads GPS (Grassroots Policy Strategies)</div>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Crossroads GPS

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Crossroads GPS, 1404 New York Ave. NW, Washington DC 20005
Margee Clancey-Treasurer Steven Law- Board Chairman (703)989-6167

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

9/21/12 [Signature] 703-299-1760
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Nina Ballinger NSA
Signature Printed Name Title